

## **Disclaimer:**

With the surge of internet penetration on the continent, many African Americans are easing into the habit of shopping online. Rushion McDonald, created this HBCU Awards Shopping Zone platform to create E-commerce opportunities for African American business owners.

Rushion is a two-time Emmy Award and three-time NAACP Image Award-winning Executive Producer and host of the popular "Money Making Conversations" podcast. He has a degree in Mathematics from the University of Houston and trained in marketing while working at IBM. McDonald is well known in the entertainment industry for his successes in producing top television sitcoms and syndicated shows like "Family Feud," "Evidence of Innocence," "The Jamie Foxx Show," "Sister, Sister," "Steve Harvey Talk Show," and blockbuster hit films like "Think Like a Man" and "Think Like a Man Too." Rushion is a two-time Emmy Award-winning Executive Producer, hosts the popular "Money Making Conversations" podcast, and is a Reggie Award winner for Local, Regional Market Marketing for the Air National Guard. He managed all of the marketing and branding campaigns for recruitment and retention, including social media posts, live events, call center, media buys, and website updates for the Air National Guard in all 50 states, Guam, U.S. Virgin Islands, Puerto Rico, and Washington DC.

He is leveraging our 30 years of entrepreneurship expertise and relationships to connect businesses with the right customers. No company pays a fee to list on the HBCU Awards Shopping Zone, and this is a complimentary customer to business service.

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